



ROTARY ELEVATOR

October 28 & November 4, 2008

October 28, 2008 - Meeting Notes

| | 28-Oct-08 |
|---------------------|-----------------|
| Greeter | Keith Sheridan |
| Invocation | David Thompson |
| Music | Bart Sheridan |
| Sgt. At Arms | Rick Williamson |
| Minutes | Dave Rickert |
| Program | Club Assembly |

Announced John Meyer volunteered to be Assistant Treasurer/Secretary.

Sarge Rick Williamson made *Fines of Not*: Jeff Lewis for having too many articles in the paper. Rock McColaugh for misspelled "O-H-I-O" in class reunion picture. Ron Geyer - Bengals Report: Denies that Bengals are worst team ever. *Happy Bucks*. Dick Holmes for Wilberforce student hospitality. Dave Thompson for YMCA fitness area. John Meyer for 45th High School reunion. Randy Overbeck for Spring Hill's recognition as a School of Promise.

52/50: Terry Thomas Attendance: no one -Missing Craig Eicher

Discussed at Club Assembly Program:

- The Club is a 501(c)(3) organization. Members may **not** deduct the cost of meals, but can deduct other donations to the Club.
- Several amendments to the by-laws were proposed to bring the by-laws up to date with the Club's practices.
- The amendments to the by-laws were passed by a vote of 48-0.
- We need to get that attendance up! Twenty-five percent of Club members have less than sixty percent attendance: please attend Club meetings.
- We have about ten left over meals a week.
- Please consider contributing to the Xenia Rotary Club Foundation. It is the charitable arm of the Club, run by a separate board. Members can contribute through the web site. 50% of the income for the Foundation is given away; 50% goes to principal for investment.

President Bob's Thought of the Day: Seat belts are not as confining as a wheelchair.

Xenia Rotary Job Openings:
Club/Newsletter Photographer – looking for a couple of volunteers to take photos preferably on a digital camera of club events and speakers for the newsletter. See Karl or Kent if interested.

November 4 2008 - Meeting Notes

| | 04-Nov-08 |
|---------------------|---------------|
| Greeter | Jeff Lewis |
| Invocation | Jeff Lewis |
| Music | Jim Kennedy |
| Sgt. At Arms | Cliff Johnson |
| Minutes | Kevin Wichman |
| Program | John LeBlanc |

WOW! What a Beautiful Day plus its Election Day ... which means the politicking commercials/phone calls are over!!! YEA!!! (No politician visitors today either.)

Sarge Cliff carrying a folder of newspaper clippings was not very successful fining missing folks. Tried to get former member Barry Baker so asked if any one knew Barry? Only David Thompson raised his hand... Wrong! Cost him a dollar. Cliff Thanked Dr Jeff, Dr Randy & Ron Roth for levy campaign to help children. Any loyal Bengal Fans? A dozen or so stood... so we congratulated them on A win. Sarge Cliff even called on a poor Cedarville U student guest for a dollar for their woman's cross country team win. *Happy Bucks*: Dr Brett on Vet Associates re-open Cedarville office; Kim Sease off to Miami, FL for son's wedding & then Key West for a week; Harry J for CSU two win football streak; 52/50 Winner: Adolfo Tornichio Attendance for a 4 week total – Pete "Lucky" Stephan again.

John LeBlanc served as program chair and brought several Cedarville U students members of S.I.F.E who are partnering with Sam's Club on Environmental Sustainability. John introduced Jeff Lencke, a Sam's Club District Manager. A resident of Beavercreek Jeff has been with Sam's Club for eighteen years after graduating from Purdue. Jeff also serves on a Cedarville U Advisory Board. He brought along Sara, the Beavercreek store manager and Janice, a Columbus store manager.



Jeff began his PowerPoint presentation by giving several definitions of *Sustainability*. One definition being: *Doing the Right Thing for the future and today environmentally*. General principles of sustainability say you cannot take out more than you give back in. You cannot make new stuff that the earth cannot digest.

Sam's Club has set sustainable goals to Make A Difference:

- To be supplied 100% by renewable energy
- To create zero waste
- To sell products that sustain our resources and environment

In Energy they are changing their trucks to a new prototype that they expect to reduce consumption of diesel fuel by 300 million gallons/year.

Encouraging the use of Compact fluorescence bulbs that uses 80% less power and lasts 10 times longer. If 100 million bulbs are sold that would save \$3 billion on our energy bills. Yes, there is a slight problem of mercury disposal but local sites are available to accept the bulbs. Do Not dispose in local trash.

Changing ways of packaging is saving for consumers and Sam's. Using Pine Sol as an example they upsized the bottle using the same manufacturing form but making the bottle larger from 144 oz to 175 oz. Sales went up 7% but saved 7,500 trees. Also it made shipping more efficient saving 11,000 gallons of gasoline. Another example was dog food packaging from a 4 ply paper to a single ply poly which resists tearing. They saved \$600,000 in loss spoilage and saved 1,400 tons of paper from the land fills. A taller pallet saved Sam's a total of \$3million which included \$865,000 in labor savings moving fewer pallets. It reduced 1,700 fewer pallets at each store.

Waste Reduction for Sam's Club now means, "If we have to throw it away, we do not want it." Previously they had to pay to receive it and then pay to get rid of it. Now they recycle everything. Using a "super bale" to recycle cardboard and plastic shrink wrap they now sell for \$150-200/ton. That adds \$28 million towards the profit line.

Sam's Club shares their Sustainability with suppliers and others in the community. New business members receive brochures on sustainability. They are helping to educate the communities. Sam's sponsors an Urban Storm Water Runoff campaign with Montgomery County with flyers and pamphlets. Where does your oil or other hazardous spills go? Into the storm drains and then into the local rivers.

More information may be found at Sam's Club website:
www.samsclub.com/shopping/navigate.do?catg=11614

President Bob's Thought of the Day: The best thing about the future is that it always starts tomorrow

Program for October 14, 2008 – Bill Flaute, Chair:
 Terry Kaston, a Civilian at Wright Patterson Air Force Base who is responsible for the research and the criteria for awarding the Fuel Tanker contract.

NEW STOCK MARKET TERMS

- CEO--Chief Embezzlement Officer.
- CFO-- Corporate Fraud Officer.
- BULL MARKET-- A random market movement causing an investor to mistake himself for a financial genius.
- BEAR MARKET-- A 6 to 18 month period when the kids get no allowance, the wife gets no jewelry, and the husband gets no sex.
- VALUE INVESTING-- The art of buying low and selling lower.
- P/E RATIO-- The percentage of investors wetting their pants as the market keeps crashing.
- BROKER-- What my broker has made me.
- STANDARD & POOR-- Your life in a nutshell.
- STOCK ANALYST-- Idiot who just downgraded your stock.
- STOCK SPLIT-- When your ex-wife and her lawyer split your assets equally between themselves.
- FINANCIAL PLANNER-- A guy whose phone has been disconnected.
- MARKET CORRECTION-- The day after you buy stocks.
- CASH FLOW-- The movement your money makes as it disappears down the toilet.
- YAHOO-- What you yell after selling it to some poor sucker for \$240 per share.
- WINDOWS-- What you jump out of when you're the sucker who bought Yahoo @ \$240 per share.
- INSTITUTIONAL INVESTOR-- Past year investor who's now locked up in a nuthouse.
- PROFIT-- An archaic word no longer in use.

| Assignments – Please Mark your Calendars | |
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| 11-Nov-08 | |
| Greeter | Steve Brodsky |
| Invocation | Gloria Roth |
| Music | Jim Kennedy |
| Sgt. At Arms | Cliff Johnson |
| Minutes | Terry Hall |
| Program | Bill Flaute |
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| 18-Nov-08 | |
| Greeter | Kevin Sonnycalb |
| Invocation | Terry Hall |
| Music | Cliff Johnson |
| Sgt. At Arms | Harry Johns |
| Minutes | Todd Reichley |
| Program | Neil Fogarty |
| | |
| 25-Nov-08 | |
| Greeter | Robyn Caupp |
| Invocation | Cathy Hill |
| Music | C.J. McLin |
| Sgt. At Arms | Harry Johns |
| Minutes | Paul Fullenkamp |
| Program | Ron Geyer |